

Matheson Avenue Bridge Streetscape Meeting Summary

Prepared by HDR July 2017



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Meeting Summary

This document summarizes the outreach, logistics, participation and meeting content for the public meeting held on May 10, 2017, in Charlotte, NC.

Public Workshop Meeting Overview

An open house meeting was held at the Belmont Center, located at 700 Parkwood Avenue, Charlotte, North Carolina, on Wednesday, May 10, 2017 from 6:00 to 7:30 p.m. The meeting location was identified and reserved by Kimley-Horn. The meeting featured two City projects: Matheson Avenue Bridge Streetscape and the Cross Charlotte Trail (Davidson Street to Matheson Avenue).

The format of the meeting was drop-in style with no formal presentation provided. As participants arrived, they were greeted at the door with handouts and sign-in forms and directed to the meeting room. The meeting room contained boards and stations for both projects. A project team member would explain one or two boards to the participant before guiding the participant to the next station/staff member.

Project team members included staff from the City of Charlotte, Kimley-Horn and HDR.

Meeting materials can be found in Appendix C. Comment forms can be found in Appendix D and sign in sheets can be found in Appendix E.

Public Workshop Meeting Details

Date	Time	Location	Location Contact	Refreshments	# of Attendees
Wednesday, May 10, 2017	6:00 - 7:30 p.m.	Belmont Center Meeting Room, 700 Parkwood Avenue, Charlotte, NC 28205	Gabe Dobbs Kimley-Horn Gabe.Dobbs@kimley- horn.com 704-319-7688	None	39



Agenda

3:30 p.m. – Pl Team set-up

5:30 p.m. – Team arrival

6:00 p.m. - Team pre-meeting

5:45 p.m. - Doors open

6:00 p.m. - Meeting begins

7:30 p.m. - Doors close, team clean up

8:30 p.m. - Depart facility

Staffing

Project team members from the City of Charlotte and HDR staffed the public meeting. All staff was knowledgeable of the project and was prepared to communicate with the public. Staffing for the public meeting is detailed below.

Name	Role	Organization
Leslie Bing	Comment Table	City of Charlotte
Jim Keenan	Floater / Boards	City of Charlotte
Johanna Quinn	Floater/Boards	City of Charlotte
Tom Sorrentino	Floater/Boards	City of Charlotte
Mandy Vari	Floater/Boards	City of Charlotte
Brooke Parker	Roll Map Station #2 (lobby)	HDR
Michelle Podeszwa	Roll Map Station #1 (meeting room)	HDR
Kate Wilson	Meeting Manager/Greeter	HDR
City Staff	Sign-in table for all projects	City of Charlotte



Outreach Activities

Email invitations were distributed to nearly 6,000 recipients with an average open rate of 24%. Additionally, a total of 920 postcards were mailed to all addresses in the project area, as well as all stakeholders that had previously opted in for mailings.

See Appendix A for outreach materials and an email analytics report.

Туре	Number Distributed	Responsibility	Date
Public Meeting Email Notification	4	City of Charlotte	4/19/17, 4/26/17, 5/4/17, 5/10/17
Public Meeting Postcard Notification	920	City of Charlotte	4/21/17
Facebook Post	1	City of Charlotte	4/28/17
Post-Meeting Email	2	City of Charlotte	5/24/17 and 5/31/17

Comment Summary

In order to collect feedback during the open house, comment forms were made available to every attendee. Six paper comments were collected during the public meeting and eight comments were collected via the online meeting during the comment period (May 10, 2017 – June 2, 2017).

Type of Comment	# of Comments Received
Paper Comment Forms	6
Online Comments	8

Comment Themes

The comments received included input on a variety of topics and issues. The comments have been analyzed and categorized into themes:

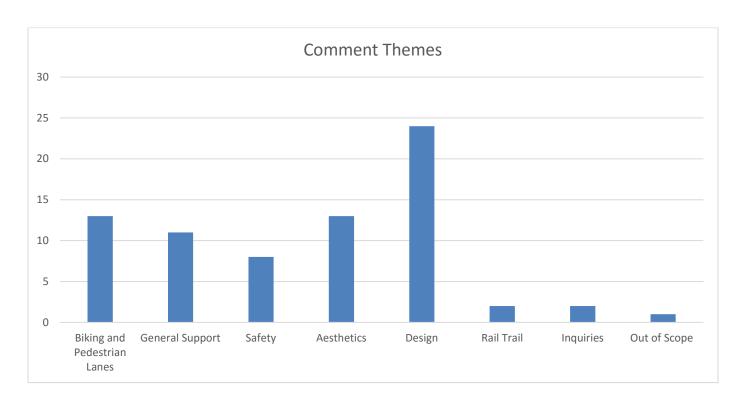
- Support for existing lanes and paths, increasing the number of and widening for bicyclists and pedestrians
- General support for the project and its goals





- A desire for additional safety features like stop lights and automated crosswalks
- Aesthetic recommendations including signage, lighting and wider sidewalks
- Comments on the project design including reducing and narrowing lanes and intersections, impacts on parking and traffic and reducing bike lanes
- Support for connecting to the Rail Trail
- Inquiries about general project information and timeline

The majority of comments received centered on the general design of the roadway and bicycle amenities. A graph of the comment themes can be seen below.



Comments in their entirety can be viewed in Appendix D.

Online meeting information can be viewed in Appendix B.



Appendix A: Outreach Summary Email 1 (4/19/2017)

May 10: Matheson Ave. Bridge Streetscape and Cross Charlotte Trail public meeting

CharMeck.org sent this bulletin at 04/19/2017 02:29 PM EDT



Having trouble viewing this email? View it as a Web page.

DROP-IN PUBLIC WORKSHOP

for

Matheson Avenue Bridge Streetscape and Cross Charlotte Trail (Davidson Street to Matheson Avenue)

> Wednesday, May 10, 2017 6-7:30 p.m.

Belmont Center, 700 Parkwood Avenue

Drop in anytime between 6 and 7:30 p.m. to learn more about two new exciting projects in NoDa and the North End.

The Matheson Avenue Bridge streetscape project, part of the Applied Innovation Corridor, will provide pedestrian, blcycle and appearance improvements from North Tryon Street to Jordan Place.

The Cross Charlotte Trail (Davidson to Matheson) is a one-mile segment of the 26-mile trail connecting Pineville to UNC Charlotte.

Can't attend?

Participate in our virtual meeting May 10-17 at either CharlotteFuture.com/AIC or CharlotteFuture.com/XCLT

Learn more about the Cross Charlotte Trail

Learn more about the Applied Innovation Corridor

You are receiving this because you are subscribed to receive updates on the Community Investment Plan, the Applied Innovation Corridor, the LYNX Blue Line Extension, the Northeast Corridor Infrastructure Program and/or the Cross Charlotte Trail. Manage your subscriptions.

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Email 2 (5/4/2017)

Learn about two new projects in the North End on May 10

CharMeck.org sent this bulletin at 05/04/2017 04:31 PM EDT



Having trouble viewing this email? View it as a Web page.

DROP-IN PUBLIC WORKSHOP

Wednesday, May 10, 2017 6-7:30 p.m. (drop in anytime) Belmont Center, 700 Parkwood Avenue, Charlotte, NC 28205

Planning has started for two new projects in the North End.

Matheson Avenue Bridge Streetscape

This project is part of the Applied Innovation Corridor and will include pedestrian, bicycle and appearance improvements from North Tryon Street to Jordan Place.

Cross Charlotte Trail (Davidson to Matheson)

A one-mile segment of the Cross Charlotte Trail between North Davidson Street near Cordelia Park and the Matheson Avenue bridge.

Project teams will be on hand to discuss both projects, answer your questions and get your input.

Can't attend?

Participate in our virtual meeting May 10-24 at CharlotteFuture.com/AIC or CharlotteFuture.com/XCLT

You are receiving this because you are subscribed to receive updates on the Community Investment Plan, the Applied Innovation Corridor and/or the Cross Charlotte Trail. Manage your subscriptions.

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Email 3 (5/24/2017)

Couldn't attend a meeting? Participate online!

CharMeck.org sent this bulletin at 05/24/2017 11:13 AM EDT



Having trouble viewing this email? View it as a Web page.

WEIGH IN ON PROJECTS IN THE APPLIED INNOVATION CORRIDOR FROM YOUR COMPUTER

Project teams recently hosted two public meetings to give nearby residents and businesses an opportunity to learn more about several projects planned in the Applied Innovation Corridor - North End. These projects provide infrastructure improvements to spur economic growth and facilitate the recruitment of high-tech industries.

If you were unable to attend these meetings in person, you can still weigh in on these projects by participating in two virtual meetings. Just click the links below. Both meetings will be available through **Wednesday**, **June 7**.

Matheson Avenue Bridge streetscape virtual meeting

A public meeting took place on May 10, 2017 at the Belmont Center. The project team for the Davidson-to-Matheson segment of the Cross Charlotte Trail was also there. During this virtual meeting, you'll have the opportunity to learn more about both projects and provide comments and feedback.

16th Street streetscape and North Tryon Street gateway virtual meeting

A public meeting place on May 23, 2017 at Extravaganza Depot. During this virtual meeting, you'll have the opportunity to learn more about both projects and provide comments and feedback.

Learn more about the Applied Innovation Corridor

You are receiving this because you are subscribed to receive updates on the Community Investment Plan and/or the Applied Innovation Comdor. Manage your subscriptions.

GOVDELIVERY



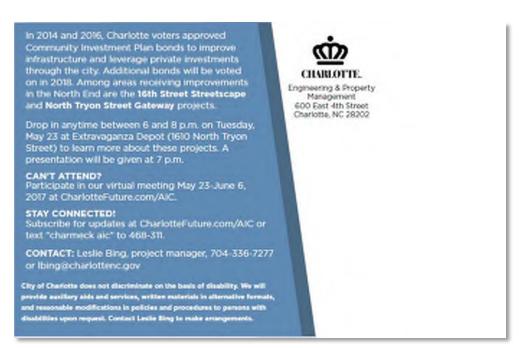
Email Analytics Report

Sent Date	Bulletin Subject	То	Total Recipients	Percent Delivered	Email Recipients	Unique Email Opens	Unique Email Open Rate	Total Email Opens	Click Rate	Unique Bulletin Link Clicks	Total Bulletin Link Clicks	Wireless Recipients
04/19/2017 02:29 PM EDT	May 10: Matheson Ave. Bridge Streetscape and Cross Charlotte Trail public meeting	Subscribers of CIP: Applied Innovation Corridor, CIP: Cross Charlotte Trail (XCLT), CIP: Northeast Corridor Infrastructure program (NECI), or LYNX Blue Line Extension (Northeast),	5669	98.8	4994	1300	24.5	2257	3.4	182	214	302
04/26/2017 09:00 AM EDT	REMINDER: Matheson Ave. Bridge Streetscape and Cross Charlotte Trail public meeting	Subscribers of CIP: Applied Innovation Corridor, CIP: Cross Charlotte Trail (XCLT), CIP: Northeast Corridor Infrastructure program (NECI), or LYNX Blue Line Extension (Northeast),	5863	98.8	5184	1230	22.4	1964	1.6	88	100	302
05/04/2017 04:31 PM EDT	Learn about two new projects in the North End on May 10	Subscribers of CIP: Applied Innovation Corridor, CIP: CNIP - Central/Albemarie/Shamrock, CIP: Cross Charlotte Trail (XCLT), CIP: Northeast Corridor Infrastructure program (NECI), City Council members, or LYNX Blue Line Extension (Northeast),	5925	98.8	5222	1504	27.2	2487	1.6	87	98	316
05/10/2017 09:00 AM EDT	TONIGHT: Matheson Ave. Bridge Streetscope and Cross Charlotte Trail public meeting	Subscribers of CIP: Applied Innovation Corridor, CIP: Cross Charlotte Trail (XCLT), CIP: Northeast Corridor Infrastructure program (NECI), City Council members, or LYNX Blue Line Extension (Northeast),	5898	99.1	5205	1151	20.8	1764	1.4	79	83	308
05/24/2017 11:13 AM EDT	Couldn't attend a meeting? Participate online!	Subscribers of CIP: Applied Innovation Corridor	936	98.9	840	166	19.3	287	1.3	11	11	66
05/31/2017 09:00 AM EDT	Couldn't attend a meeting? Participate online!	Subscribers of CIP: Applied Innovation Corridor program updates	939	98.9	844	144	16.7	190	0.3	3	3	65



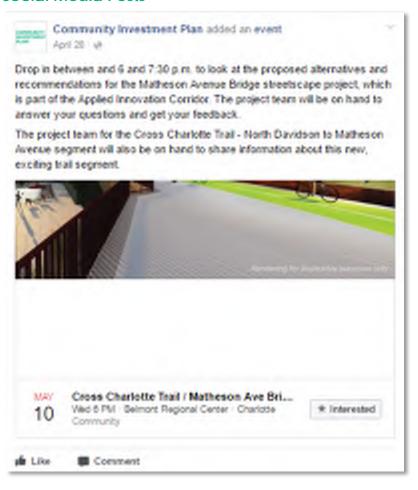
Postcard (4/21/2017)







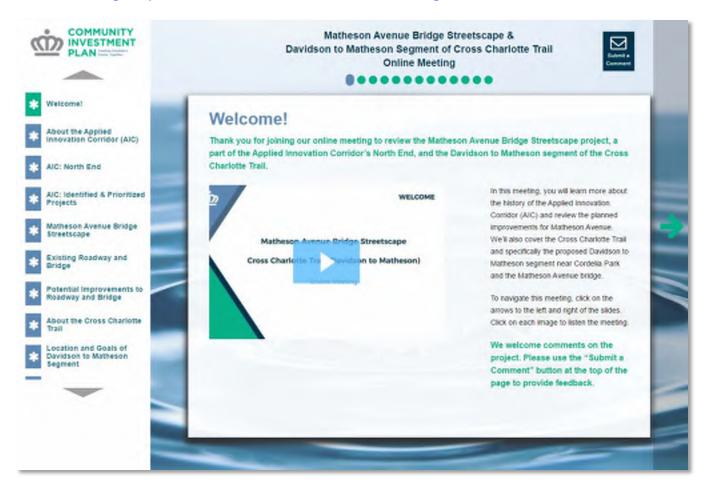
Social Media Posts





Appendix B: Online Meeting

Online Meeting (http://www.mathesonandxcltonlinemeeting.com/)



Online Meeting Analytics

Sessions (Total Visits)	Unique Visitors	Average Session Duration	Top Locations	Sessions by Device
296	236	3:01	Charlotte, Raleigh, Huntersville, Cary, Concord	Desktop: 182 Mobile: 100 Tablet: 15



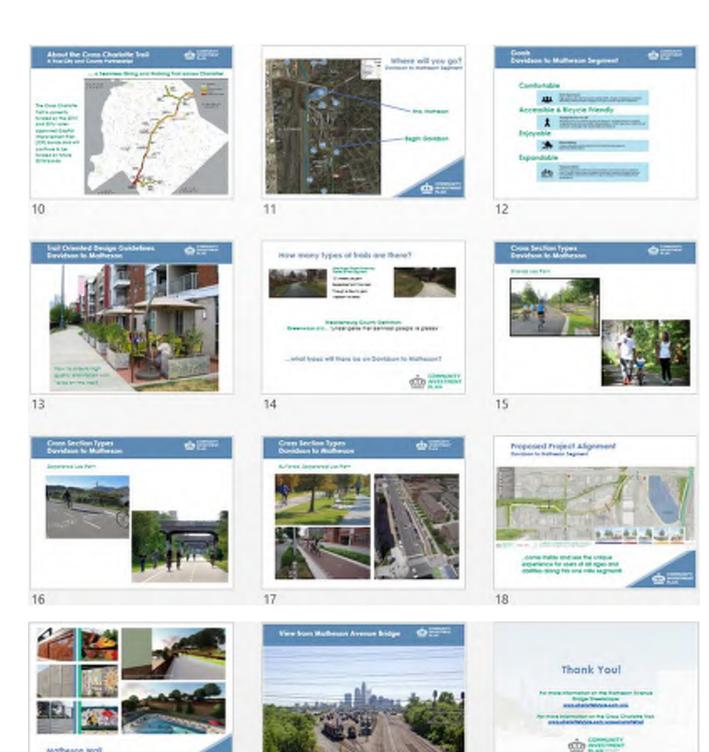
Appendix C: Meeting Materials Summary

Scrolling Presentation





19





Handout



MATHESON AVENUE BRIDGE STREETSCAPE

Part of the Applied Innovation Corridor's North End

in 2014 and 2016, Charlotte voters approved Community Investment Plan bonds to Improve infrastructure and leverage private investments throughout the city, with additional bonds being voted on in 2018. One of the areas neceiving infrastructure improvements is the North End of the Applied Innovation Condon.

The first of several projects scheduled in North End is the Matheson Avenue Eridge The mile of administration of the project of a school project of the project of t

As part of this effort, the addition of bicycle lanes and sidewalk improvements along Matheson Avenue between Junian Place to the Place are also being evaluated. It is not intended to implement these improvements within this current project, but these concepts may be eligible for funding in the future.

dis

Personal all Improvements to Mathesian Avenue between North Tryon Street and Jurdan Place



Assistan Improvements
- Assistant Improvements
- Assistance tailing along
bridge
- Benches
- Doccrative stamped
concratte details
- Lighting
- Impos

- trees Viewing platforms

Stoycle impainments

- New separated billion
path slong south side
of residency and a
separated billion stock to
the bridges

- New Billion lance on
slong north side of
southway and bridges

Possible Aesthelics

- selden sidewalk along the south side of the loadway and bridge from 5 feet to 6 feet

The pediestrian and bicycle imprinements listed above are currently being considered and evaluated and are dependent upon the results of a traffic analysis study.

Changes to Traffie Operation/Ceneral travel laines would be reduced to accommodate the improvements. The traffic operations resulting from this change are currently being evaluated.



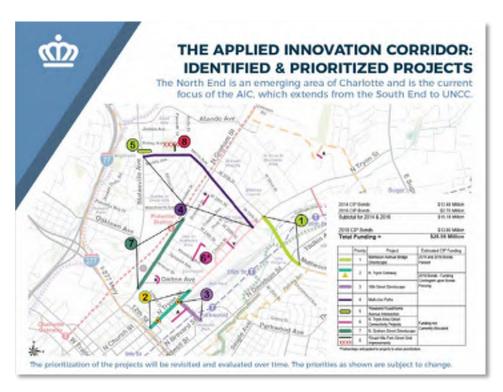


Boards



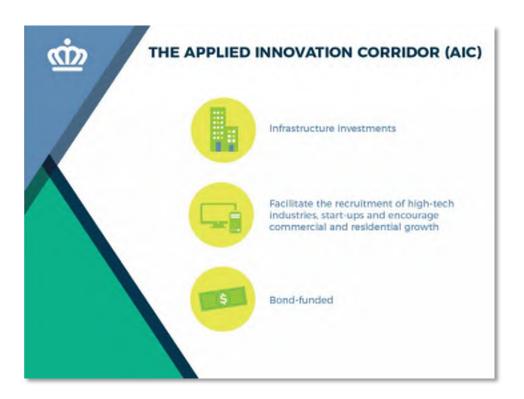






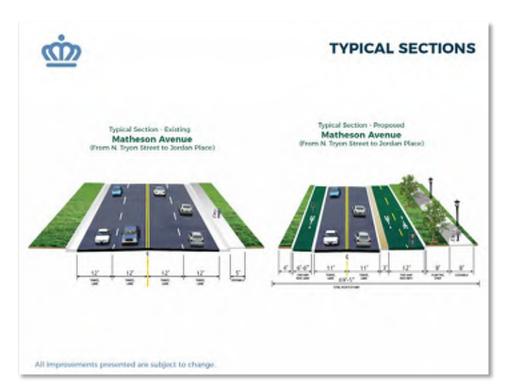


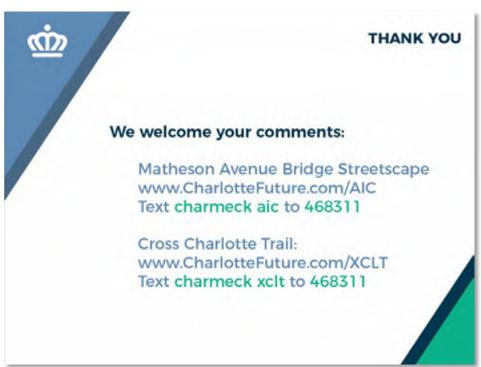














Appendix D: Comments

Blank Comment Form



Matheson Avenue Bridge Streetscape Part of the Applied Innovation Corridor's North End

Cross Charlotte Trail

	Closs Charlotte Hall
	(N. Davidson St to Matheson Ave)
Written Comm	alt Geenments? rents: Complete and submit this form at the workshop or e-mail comments to: _michelle.podeszwa@hdrinc.com
Want to know a Cross Charlotte	more? Visit us online at www.charlottefuture.com/AIC (for Matheson) and www.charlottefuture.com/XCLT (for Trail) for more details.
Please provide	any comments specific to the Matheson Avenue Bridge Streetscape below:
Please provide	any comments specific to the Cross Charlotte Yrall below:
Did the worksh	op meet your expectations? Do you have any suggestions for future workshops?
	Date:
	lame:
Street Add	tress:
City, State	, Zip:
PI	hone:
1	mall:
	Contact Preference: Direct Mail DEmail Do Not Contact



Completed Comment Forms



Matheson Avenue Bridge Streetscape Part of the Applied Innovation Corridor's North End

Cross Charlette Trail

(N. Davidson St to Matheson Ave)	
How Do I Submit Comments?	
 Written Comments: Complete and submit this form at the workshop or e-mail comments to: michelle.podeszwaij 	ghdrinc.com.
Want to know more? Visit us online at www.charlottefuture.com/A/C (for Matheson) and www.charlottefuture.co	XCLT (for
Please provide any comments specific to the Matheson Avenue Bridge Streetscape below: A case le those 473; 1) The grade About le la case Fortable for all anes	
1) The Davison / Joidan was intersection is	
7) The Ait on the bridge? Maybe the bridge can be lightness at upply - the a multi-color of LED	artdy
Please provide any comments specific to the Cross Charlotte Trail below:	
2) Please and lighting along facil. We badly nee	9
3) Art, weler For Fires / forming, something with	estring!
Did the workshop meet your expectations? Do you have any suggestions for future workshops? Yes, as always area; job!	
, ,	





Cross Charlotte Trail

(N. Davidson St to Matheson Ave)

 m	Submi	

se provide any con	ments specific to the Matheson Avenue Bridge Streetscape below:
se provide any com	ments specific to the Cross Charlotte Trail below:
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- XCC	ST Will be a Game Change
he workshop meet	your expectations? Do you have any suggestions for future workshops?
y	e5





Cross Charlotte Trail

(N. Davidson St to Matheson Ave)
How Do I Submit Comments?
 Written Comments: Complete and submit this form at the workshop or e-mail comments to: michelle podeszwa@hdrinc.com.
Want to know more? Visit us online at www.chariottefuture.com/AIC (for Metheson) and www.chariottefuture.co
Please provide any comments specific to the Mytheson Avenue Bridge Streetscape below:
Need to consider the bike pelestran intersection part on the Brillie
Need to consider the brike / pelectron into section point on the Bridge - Should brikes enter vin the ramp or go down to windown?
world live to see a kide art space for viewing / protores in the bridge
2 loves will make the bridge sater and once perstrain freely
Please provide any comments specific to the Cross Charlotte Trail below:
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Lote of fews on trees shall along the tool
fished love to see it buck up to fateel
Most have as Bryde Stations.
Did the workshop meet your expectations? Do you have any suggestions for future workshops? VEC. AutoScore Streets





Cross Charlotte Trail

(N. Davidson St to Matheson Ave)

How Do I Submit Comments?

Please provide any comments specific to the Cross Charlotte Trail below: script like to be it was it was it into IM. Packing is a hoste flow Making it walking I bidly want like want the yeart Did the workshop meet your expectations? Do you have any suggestions for future workshops? City the workshop is a sold of each part to ensure individed 22	Cross Charlotte Train Please provide any	To lave the inter I having 2 hite lanes the first
	reged like	· be it work i into OM . Packy is a hoste the
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Cross Charlotte Trail

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How Do I Submit Comments? • Written Comments: Complete and submit this form at the workshop or e-mail comments to: michelle podeszwa@hdrinc.com.
Want to knew more? Visit us online at www.chariottefuture.com/AIC . (for Matheson) and www.chariottefuture.com/AIC.T (for Cross Chariotte Trail) for more details.
Please provide any comments specific to the Matheson Avenue Bridge Streetscape below:
I like on Mathoson Ave, so mis directly affects me. I'm very much
in favor of reducing the number of travel lands for vehicles, 2 adding
ble leads & wider sidewalts, I'm also in four of having as many
place the second of the second
plant sings as possible, anothering
for the section of Mathewsh from Pictury to The Area, I would
also like to sex neduced travel laws for cors, blue laws, widor side wells
also the to see reduced travel laws for cors, bitellians, widor side wells wyplant strys. Asso median Strips with bridscaping. Temperature
Please provide any comments specific to the Cross Charlotte Trail below:
I'm your excited about the x-cut trail. I think take large & streetscaping
help improve the quality of life in a noighborhood
Horwerths, while I know that development communicial, residential is part of this process. I lingue this does not lead to over development. That will negate the bonefit of the trail.
part of this process. I hope this does not used to other admitigations.
that will higher the bongst of the troil.
Did the workshop meet your expectations? Do you have any suggestions for future workshops?
Yes. Everyone was very helpful, either answering my questions directly or sending he to simple else in the north who
Citizened in sectional last to expensive race in sectional rights
uses able to answer my guestiens





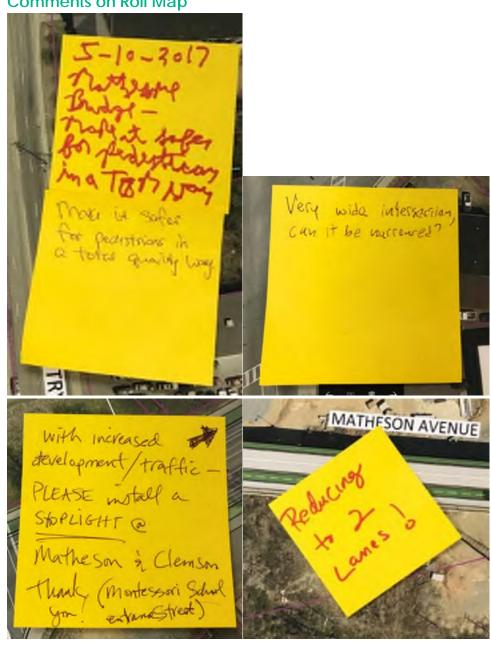
Cross Charlotte Trail

(N. Davidson St to Matheson Ave)

Now Do I Submit Comme Written Comments: Com	max r plete and submit this form at the workshop or e-mail comments to: michelle podeszwa@hdrinc.com
Want to know more? Visit Cross Charlotle Trail) for m	us online at www.charlotteliuture.com/AIC (for Matheson) and www.ch
A A	nents specific to the Matheson Avenue Bridge Streetscape below:
olets	d ths:
fease provide any comm	nents specific to the Cross Charlotte Trail below:
od the workshop meet v	our expectations? Do you have any suggestions for future workshops?
yes	- greet layout
	0 0



Comments on Roll Map





Online Meeting Comments

Comments: 1. Four lanes are not needed on Matheson bridge so thank you for "right-sizing" this street to include other modes in this important connector!

- 2. An 8' separation between bikes and peds ... but only a 3' separation between cars and bikes? Severe crashes occur between cars and bikes not bikes and peds, so please provide more separation between vehicle lane and cycletrack. Where the p.s. is eliminated, provide a vertical buffer between vehicles and cyclists.
- 3. Please also provide street lighting. I see ped lights in the proposed improvements renderings but not street lights.

Thank you for this opportunity to comment! We can't wait to be able to bike from North End to NoDa!

My comment is about: Matheson-Avenue

Comments: I went to the meeting yesterday and it was great. Thanks for presenting. We are really looking forward to this.

One thing that I forgot to add was that if there could be a trash can close to where the trail begins going up to the bridge that would be amazing. Foot traffic along the trail as well as along N Davidson is really going to increase and I fear the trash will as well. I try and clean up from Jordan/Davidson to the bridge as best I can but a trash can would work wonders. Currently people use the space behind the railing under the bridge as their trash can.

If it had a dog waste receptacle that would be even better. There will be a lot of people using the trail to walk their dogs down to Four Dogs at Charles/Davidson.

Thanks again,

My comment is about: Matheson-Avenue



Comments: I commend the City on taking steps to improve the safety of the Matheson Street bridge. However, I feel this plan lacks the full scope of inprove the street to improve total safety for all pedestrians and cyclists. Between the Plaza and Tryon, Mathewson Street is a 4 lane boulevard that routinely has speeding and serious accidents (many of which occur outside the scope of the current project). To achieve meaningful safety for all modes of traffic, steps must be taken to all of Matheson Avenue a 2 lane footprint. This would provide full connection between Plaza Midwood, Villa Heights, Plaza Shamrock and Villa Heights which are all constituents affected by this project.

My comment is about: Matheson-Avenue

Comments: These plans look good to me. I'm glad there will be access to Matheson for pedestrians and cyclists that is better than what there is now. Two things I want to comment on, one is how would pedestrians get on and off Matheson at the xCLT trail and Davidson? It looks like you would have to cross the street which might be dangerous if there isn't adequate signage, road marking and lights. The other is I hope there will be lots of landscaping esp large enough trees for shade since we have such long periods of warm weather where the hot sun makes a difference in the enjoyment of getting from one place to another. Thanks for your time and I hope this helps!

My comment is about: Matheson-Avenue Cross-Charlotte-Trail

Comments: I wanted to register my enthusiasm for the bike lanes on both sides of the Matheson bridge---I think this is an excellent idea.

I also wanted to suggest (if it is not already in the plans) that the at-grade crossings for the XCLT be controlled--i.e., have some kind of pedestrian/cyclist-controlled light. This seems especially important for Davidson, which is
a very busy street (I'm imagining crossing it with children on bikes).

My comment is about: Matheson-Avenue Cross-Charlotte-Trail



Comments: ,I live and work on a property adjoining the Chadborn Mill project and the future cross Charlotte trail. I would love to see plans for the cross Charlotte trail where it meets up with the Matheson Avenue bridge .My property Is at the end of Charles Avenue . -thank you!

- 1. Switching between separated use paths and shared use paths can be dangerous, as both riders and pedestrians must be alert to the changes. If at all possible, the number of changes should be minimized, even if it means expanding the amount of shared use paths.
- 2. The segment along Brevard is subpar. I am not aware of the difficulties involved in connecting the segment next to Sugar Creek with the segment around the mills development site, but if at all possible a resdesign should be strongly pursued. Connecting the segments directly -- either across the existing private property between the two segments or along Davidson Street -- would help to (i) reduce the roundabout nature of the trail and (ii) hopefully avoid the unpleasant section along Brevard where the separated use path necessarily collapses into a shared use path for a short while.

Regarding the Matheson Avenue streetscape: is it necessary to have both a separated use, 2-way cycle path AND a single bike lane in the northbound direction? Who is the anticipated user of the northbound bike lane? It seems redundant, unnecessary and undesirable.

I sincerely thank you for your efforts and continue to love and support the XCLT and its related projects. Go Charlotte!

My comment is about: Matheson-Avenue Cross-Charlotte-Trail